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ENG-122

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3-2 Writing Plan

The article that was chosen was “The High Price of Multitasking”. The article is about why multitasking is dangerous because the brain was not built for it. The article talks about how the brain works slower while trying to solve multiple complex problems. In the case of driving paying attention to the road is a complex problem requiring a lot of brain power that using a phone regardless of it being used hands-free limits the reaction time of the brain. The article helps to understand the big risk of multitasking in the hope to stop people from doing it.

In the article, the author points out many studies that have been done. There is a study where they use a number and a letter in which they ask the person to classify the number as an even or odd and the letter as a vowel or not. Once the person has done it they change the task both the number and letter and see a 20% increase in time to solve the new problem, this can be located in the 5th paragraph of the “High price of Multitasking” article. There were also experiments done in virtual environments for people

listening to music while walking, this slowed your more likely to be hit by a car crossing the street while listening to music than if you are not.

This article is meant for everyone. The reason for this is that everyone gets caught up in multitasking, it's easy to do. You may not know you're doing it, but it is the most common thing everyone does. People drive and listen to the radio in the car, they talk on the phone, look at their phones, and even talk to passengers, this is all considered multitasking. For this reason, the article was written for anyone of every age group. If even a few people listened to this article, it could save multiple lives or even if used at work could increase quality and production.

The author uses a few to attract the targeted audience. Most of the studies are done on all age groups. In the sixth paragraph, it talks about a survey between young and old who talk on the phone while they drive in which 59% said they did. Then at the end of the article it talks about kids and using loud music to study, which the kids say is the only way they would study. Then you also have the music at work program they did in the UK from 1940 till 1967, in which they played music at the workplace, it helped keep people working but did distract their minds.

The author of this article has a very strong claim. There were many studies done to prove the point in the article. The article did not just focus on one point in multitasking instead focused on every aspect of it, whether it be walking and listening to music, talking on the phone while driving,

texting social media, or even hands-free driving. The author even pointed out how multitasking affects work and even studying. This article would save a lot of lives if more people read it and listed to it.